



The City of Dalworthington Gardens  
 2600 Roosevelt Drive  
 Dalworthington Gardens, Texas 76016  
 PH: 817-274-7368  
 Fax: 817-265-4401  
 www.cityofdwg.net

**DWG NEWSLETTER ADVERTISING AGREEMENT**

Company/Organization: \_\_\_\_\_ Contact: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_ Email: \_\_\_\_\_

Telephone: \_\_\_\_\_ Facsimile: \_\_\_\_\_ URL: \_\_\_\_\_

Size of Advertisements:

- |   |  |  |
|---|--|--|
| <input type="checkbox"/> Half Page - 12 Months - \$1,500.00 | <input type="checkbox"/> Quarter Page - 12 Months - \$1,000.00 | <input type="checkbox"/> Business Card - 12 Months - \$ 350.00 |
| <input type="checkbox"/> Half Page - 6 Months - \$1,000.00  | <input type="checkbox"/> Quarter Page - 6 Months - \$600.00    | <input type="checkbox"/> Business Card - 6 Months - \$ 200.00  |
| <input type="checkbox"/> Half Page - 1 Month - \$250.00     | <input type="checkbox"/> Quarter Page - 1 Month - \$125.00     | <input type="checkbox"/> Business Card - 1 Month - \$75.00     |

\*Ad spaces are subject to availability. Please note that all sales are based on a first-come-first-serve basis. You will be notified should there not be availability and any deposit made will be returned. Your application will be held in the event space becomes available.

Advertising Activity:

**Select Issues of DWG Newsletter:**

- |                                   |                                    |
|-----------------------------------|------------------------------------|
| <input type="checkbox"/> October  | <input type="checkbox"/> April     |
| <input type="checkbox"/> November | <input type="checkbox"/> May       |
| <input type="checkbox"/> December | <input type="checkbox"/> June      |
| <input type="checkbox"/> January  | <input type="checkbox"/> July      |
| <input type="checkbox"/> February | <input type="checkbox"/> August    |
| <input type="checkbox"/> March    | <input type="checkbox"/> September |

**Artwork Deadline :**

- |                    |                     |
|--------------------|---------------------|
| Oct. Issue: Sep-15 | Apr. Issue: Mar-15  |
| Nov. Issue: Oct-15 | May Issue: Apr-15   |
| Dec. Issue: Nov-15 | June Issue: May-15  |
| Jan. Issue: Dec-15 | July Issue: Jun-15  |
| Feb. Issue: Jan-15 | Aug. Issue: Jul-15  |
| Mar. Issue: Feb-15 | Sept. Issue: Aug-15 |

Payment:

Payment Method:  Check  Cash  Credit Card [Visa Mastercard

Billing Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

CC No.: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ CSC Code: \_\_\_\_\_

I understand that the City of Dalworthington Gardens reserves the right to reject any advertisements in its sole discretion.

Cancellation Policy: A cancellation is accepted when made within 3 days of the date this application is submitted. No refunds will be given.

Authorized Signature: \_\_\_\_\_

**Authorized Name** ( please print): \_\_\_\_\_

**Title:** \_\_\_\_\_

**Authorized Signature:** \_\_\_\_\_

**Date:** \_\_\_\_\_

Office Use Only:

Received By: \_\_\_\_\_ Date: \_\_\_\_\_

Payment Method: \_\_\_\_\_ Amount Paid: \_\_\_\_\_ Check No.: \_\_\_\_\_ First Artwork Deadline: \_\_\_\_\_

Artwork Received:  Yes  No If yes, Artwork Approved:  Yes  No Authorized Signature: \_\_\_\_\_